



STATE OF  
**IDAHO**  
U.S.A. | DEPARTMENT OF COMMERCE

# Division of International Business

## Mark Your Calendars

Take advantage of a variety of upcoming domestic and international events that will help you expand your business

### Trade Shows and Trade Missions

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#### U.S.-China Build Sales Mission and Seminar Series (Fuzhou, Kunming & Chengdu, China) May 11 - 15, 2009

Organized by the Evergreen Building Products Association (EBPA) and the US-China Build Program, this combination sales mission and seminar series will take place in three of China's growing markets: Fuzhou, Kunming and Chengdu. The themes of the half-day seminars include energy efficiency, green building materials, and earthquake-resistant construction in commercial/residential constructions. In each city, participants will give a 15-minute presentation and display product samples/literature at a mini-booth. Time is included to meet with Chinese attendees (developers, architects, importers, etc) to gather leads.

The state of Idaho is participating to represent Idaho companies. If you are interested in having your company represented, or if you are interested in attending the show in person, please contact Katie Ingram, Trade Specialist at 208-334-2650 ext. 2125 or [katie.ingram@trade.idaho.gov](mailto:katie.ingram@trade.idaho.gov) for more information on how you can participate.

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## Shanghai International Building & Construction Trade Fair (Shanghai, China)

May 25 - 28, 2009

This is one of the largest building materials shows in the world, this year taking place at the Shanghai New International Expo Center. Booth space is located in the U.S. Pavilion, organized by the US-China Build Program. Last year, the show had 2,762 exhibitors and 56,000 visitors. Statistics also show that US\$410 million in sales were signed.

The U.S. housing and construction market is down, but the Chinese construction market is strong. Fast fact: China's construction industry has grown at an average annual rate of 20% for the past nine years. By 2015 half the world's building construction will take place in China (U.S. Commercial Service, China Business Information Center).

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## U.S. Commercial Service Trade Promotion Events

The U.S. Commercial Service coordinates ongoing conferences, seminars and events to educate clients and promote international trade. Please check out the event's page of the U.S. Commercial Service Boise office: <http://www.buyusa.gov/boise/events.html>. Also, for further event listings visit the national website at [http://www.export.gov/eac/trade\\_events.asp](http://www.export.gov/eac/trade_events.asp).

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## Seminars

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### Business Opportunities in Vietnam and Taiwan

April 2, 2009

Cost: \$25 (includes breakfast sponsored by Transgroup)

Hear from the U.S. Commercial Service's most senior business representatives based in Taipei and Ho Chi Minh on emerging business opportunities available to Idaho companies. Don't miss this great opportunity to find new markets and sales channels for your firm.

Reserve your spot by registering today at:

[www.exportidaho.com](http://www.exportidaho.com)

For more information or to schedule private consultations, contact Amy Benson at (208)364-7791 or

[amy.benson@mail.doc.gov](mailto:amy.benson@mail.doc.gov)

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## Canada Week

April 6-9, 2009

The Boise State University Canadian Studies Program is sponsoring Canada Week, April 6-9, 2009. Events start off with a pancake breakfast on April 6 and involve workshops and lectures on energy issues, Canadian literature, foreign policy, border issues and the 2010 Winter Olympics in Vancouver. Information is available on the Boise State website or at the following link: <http://polisci.boisestate.edu/canadian/Canadaweek2009.pdf>.

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## World Trade Day 2009

May 5 - 6, 2009

Increase sales revenue and export your products. Outstanding resources are available to qualify sales leads, develop pricing and payment strategies, and transport exports. Whether you are new to exporting or refining strategies come learn about successful exporting and how you can benefit. WTD Golf Tournament will take place May 5, WTD seminars held on the 6th. More information and registration available at:

<http://www.exportidaho.com/idaho-world-trade-day.aspx>.

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## Internships

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### Idaho Department of Commerce Internships

Summer 2009

An internship with the Idaho Department of Commerce will help you gain experience by working with a variety of companies in many different industries. Several unpaid positions are available throughout the summer.

Please visit our internship page for further details and contact information:

<http://www.commerce.idaho.gov/careers/commerceinternships/index.aspx>

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## Idaho's Success Stories

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### Meyer Industries Named Exporter of the Year

Meyer Industries of Midvale, Idaho has won a 2009 Exporter of the Year award from ThinkGlobal Inc., publisher of Commercial News USA, the official export promotion magazine of the U.S. Commerce Department.

To view the complete article, please click [here](#).

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### Nunhems plans to invest \$20 million in Parma site

Nunhems, Bayer CropScience's vegetable seed business, plans to invest \$20 million in the expansion of its facilities in Parma, Idaho. "This investment lays the foundation for the sustainable growth of our vegetable seed business in the U.S. and beyond," commented Dr. Joachim Schneider, Head of the BioScience Business Unit at Bayer CropScience on the occasion of the groundbreaking ceremony at the Parma site.

To view the complete article, please click [here](#).

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### PakSense Expands Presence in South America

PakSense, Inc., an innovator in sensory solutions for packaging, has established a direct sales and distribution presence in South America. Led by industry veteran Rodrigo Alberto Aliaga Silva and based in Santiago, Chile, PakSense South America now provides local sales and technical support for PakSense temperature monitoring labels in this agriculturally rich region.

To view the complete article, please click [here](#).

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*"We Create Jobs, Strengthen Communities and Market Idaho."*

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